

Andreea Bindar

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1999-02-13

Summary



As a Digital Designer trained in a dynamic interdisciplinary and multi-cultural environment, I excel in navigating complex design challenges across industries. With a business-oriented and innovative mindset, I am adept at initiating projects that make a significant impact while fostering team collaboration. My creative and analytical approach fuels my capability to develop intuitive, accessible, and visually appealing digital products. Passionate about both the theoretical and practical aspects of design, I possess a strong background in illustration which complements my expertise in data visualization and storytelling. Research is foundational to my methodology, driving my ability to deeply understand and innovatively address each design problem. My adaptability across various design functions underscores my commitment to personal and professional growth.

Education

February-April 2024

UX/UI Design course
Webcase Community, RO

Expertise in User Research, Wireframing, Prototyping, Visual Design, Information Architecture, Interaction Design, Usability Testing, Mobile Design.

Aug 2021-June 2023

Master of Fine Arts Degree - Design with specialization in Embedded Design,
Gothenburg University, Goteborg, SE

Over the past two years, I have led multidisciplinary projects, enhancing my strategic and creative skills. My approach, rooted in innovation and sustainability, has involved playful design methods, workshop facilitation, and the creation of decision-making board games. These experiences underscore my ability to bridge design and societal needs effectively. Notable collaborations include Volvo Cars, Urban Futures, HDK-Valand, Mimby, EkoSpeceriet, and Partille.

Sep 2018-July 2021

Bachelor of Fine Arts Degree - Design with specialization in Visual
Communication + Change, Linnaeus University, Kalmar, SE

This program equipped me with a robust understanding of global challenges and the skills to communicate complex ideas visually and digitally. It prepared me to make impactful changes through design, utilizing tools like Adobe Creative Cloud, Microsoft Office Suite, Figma, Miro.

Sep 2014-July 2018

Economic Baccalaureate Degree, Mihail Kogalniceanu Economic College,
Focsani, RO

Completed a comprehensive 4-year high school Economics program, excelling among my peers. The curriculum focused on key economic principles and business strategies, laying a solid foundation for my analytical skills in financial and market analysis.

Language

SE - Conversational Level, SFI level D, currently learning

EN - Fluency in speech and writing

RO - Fluency in speech and writing

Work Experience

October-Present

Research Assistant

Gothenburg University – Goteborg, Sweden

Actively engaged in the Hephaestus Craft European Research Project & Transforming the City for Play Research Project, where I demonstrated strong analytical and strategic planning abilities. My role involved complex problem solving, organizing and effective communication, and management with project leaders Helena Hansson and Elena Raviola.

May 2022-Present

Head Waitress

Moon Thai Kitchen – Goteborg, Sweden

Demonstrated leadership and improved operational processes, enhancing customer service. My role here honed my problem-solving skills and ability to adapt to dynamic social interactions, ensuring high levels of customer satisfaction.

Jul 2020-Jun 2022

Design Trainer

CodeMaster – Sibiu, Romania

Developed and led a comprehensive creative design curriculum covering Adobe InDesign, Photoshop, Illustrator, and Premiere Pro. My teaching focused on enhancing creativity and problem-solving skills in students, guiding them through individual projects with consistent feedback and support. I have also done the logo of the company.

Mar 2021-Sep 2021

Digital Designer Internship

Netliner – Constanta, Romania

Gained substantial experience in digital marketing and design, contributing to project management, creative solutions, and client communications. I worked on diverse projects including social media campaigns, video and photo editing, and interactive design, enhancing my digital design skills and client engagement strategies.

netliner

Personal Interests

My creative exploration extends beyond professional work, whether it's through illustrating, staying current with AI advancements in art, or attending art exhibitions or design events. I am deeply committed to personal development, engaging in activities such as yoga and outdoor adventures, and I have a passion for exploring artistic expression through tattoo design and painting.

Additional information

Driving License (B) – March 2018